



## MINUTES

WiredWest Board of Directors Meeting

April 13, 2013 9:30 AM

Tolland Safety Complex, 206 West Granville Road, Tolland, MA

**Welcome** - Noting a quorum present, Monica Webb (chair) called the meeting to order at 9:31 am, Welcomed the delegates and thanked our hosts, Kevin Donovan, his partner Abby and Gloria Gery for their wonderful refreshments. A sign in sheet and name tags were made available at the entrance to the meeting.

**Approval of minutes from March 2nd, 2013 meeting** - Jon Hardie moved, Bob Armstrong seconded, all in favor. Minutes approved.

**Approval of minutes from March 27th, 2013 meeting** - Bob Armstrong moved, Jonathan Taylor seconded. All in favor. Minutes approved

**Public Messaging about WiredWest** – Monica mentioned that there are many requests from the media in the wake of the lighting of the middle mile and the announcement of the \$40 million bond proposed for the MBI to build the last mile. She stressed that public messaging should be consistent and needs to be supportive of MBI. Monica is the spokesperson for WW and media inquiries should be referred to her, or comments should be limited to the official position of WW, which is contained in the press release that Monica distributed.

**MBI Update and Discussion about the Path Forward** – Monica reviewed the meeting with the MBI, which was very positive. WW participants were Monica, Jim, Reva and Steve. WW reaffirmed its commitment to working productively with the MBI. Judy gave an update to the WW EC members as to MBI's progress so far in planning the last mile, information which Monica shared with the board, including financial participation from the towns and the ISP. Monica outlined WW's strengths to the MBI. Steve and Reva added their comments. Discussion ensued.

Monica asked for consensus from the Board. Noel Abbot moved that **the board authorize the executive committee to continue discussions with a consulting firm in order to develop a proposal including sourcing potential private partners, vetting financial information and other services as required.** Seconded by Jim Drawe. All in favor with one abstention (Brian Brault, Northfield).

**Sharing of Confidential Information with Other Entities** – Steve reported that the MBI has shared their proforma with WiredWest, and indicated that it would be an important step for

WiredWest to share our proformas. Steve will draft an NDA to protect our interests in sharing our information. Brian Hawthorne moved that **the board authorize the executive committee to share WiredWest confidential information as appropriate with other entities under non-disclosure agreements**. Jim Draw seconded. All in favor.

**ISP Update** – Conference calls have taken place with Axia, MBI and Sedera to gather information surrounding exactly what equipment is minimally required for WiredWest to become a functional ISP so that we may sign the final connecting agreement and begin to solicit and sign customers. Glenn spoke to the process of signing up customers.

**Committee Reports - 15 minutes**

- Sales – see ISP update above.
- Marketing – Website will need to be revised when direction of WW is finalized
- Town Liaison – Database work continues to improve. This month delegates will get an unsubscribe email from the mail list, and then a subscribe to facilitate emailing via the database.
- Governance – Steve is continuing work on a privacy policy, which will be presented next week.
- Finance – Jim will be meeting with the CDC accountant and will present a financial statement at the next meeting. Pledge cards are still important. Keep them coming.
- Technology – up date will be forthcoming at next meeting.

**Other Director Input** - Becky Torres moved that **an ad hoc committee be formed to explore options for aggregating town CAI's and negotiating with Axia for reduced rates**. Art Schwenger seconded. Discussion ensued. All in favor. Reva will send an email to those people who expressed interest in serving on the committee.

**Other business which could not be reasonably foreseen within 48 hours of meeting – n/a**

**Confirm and Schedule next BoD meetings –**

May 11 - New Salem  
June 15 - Lanesborough  
July 13 - Royalston

**Adjourn** - Jim Draw moved we adjourn, Brian Brault seconded. All in favor. Meeting adjourned at 12:45 p.m.