



WiredWest Executive Committee Meeting Minutes

Wednesday, October 17, 2012, 4:00 PM

Hampshire Council of Governments, 99 Main Street, Northampton, MA

Meeting called to order at 4:30 p.m. EC Members present: Monica Webb (chair), Reva Reck, Steve Nelson, Glenn Cardinal, Kevin Cahill, Jim Drawe, Jean Atwater-Williams (recording). Guests: Tim Newman and Rick Feldman.

1. Approval of minutes of 10/10/2012 - Jim moved to approve the minutes as amended by Steve. Kevin Seconded. All approved, except Jean, who abstained.
2. Economic Impact study, Rick Feldman reviewed the components of economic impact studies and the dynamic input and output models they use and how that is useful for measuring the economic transactions in a region (defined by zip codes in our case) under various scenarios. He indicated that there are already models that would describe the impact of broadband. He discussed population movement and property values that would likely be driven by availability of broadband. Rick outlined the costs. He would first need to purchase the initial data (\$4,900 - \$5,200). WW could provide contact information to survey second home-owners. Rick would then provide the analysis and create the report. The purchase of the data and Rick's time would each need to be billed separately and all work completed by November 30th.
3. Decision on Economic Impact study - Jim moved that we contract Rick Feldman to complete an economic impact study for WW. Reva seconded. All in favor.
4. CIC grant proposal review, Jon Hardie - Jon feels that before he can apply for the grant he needs to speak in more detail to Jim for input. The EC felt a conference call should be done with Todd to investigate why we were not approved previously and to evaluate our chances of being successful in a second attempt (with several different possible scenarios) before pursuing another application. Reva will contact Todd.
5. Progress reports: Support cards, Delegate info meetings, CAI plan - approx 160 cards are yet to be done. Some towns are doing targeted mailings to those who have not yet responded. Jim has gotten corrections from many people, but we need to be diligent about checking the list(s). It is suggested that we have booths or tables at the polling places on election day. Reva and Glenn have met or spoken with a number of towns and individuals, and are working on various strategies for getting more support cards signed. Delegate info meetings first round has been completed and a second round is being planned. Reva has gotten info on the support cards in the Berkshire Record, and there will be an article tomorrow. Reva has also been speaking to

new U.S. Congressman Jim McGovern about the WiredWest initiative, who was supportive. He will officially be representing some WW towns as of January 1st. CAI plan - an email went out to delegates. Jean will review the towns for whom we already have bills and report back to the EC. Other towns will then be approached.

6. Choose remote conferencing device - Jean reported that for the Polycom SoundStation VTX 1000 (complete set 2 mics and sub woofer) the best prices were from the Polycom factory store:
 - a. New, \$869.95; 1 year warranty
 - b. Refurbished, \$589.95; 90 day warranty

The EC feels we should try one more conference call with the existing phone and if that is not satisfactory we will purchase the refurbished polycom unit with a 2 year warranty.

7. Town membership status updates - tabled
8. Review ongoing work, including meetings, conference calls - tabled
9. Discuss agenda for 10.27.2012 BOD meeting - draft agenda will be posted to google docs. EC to review before next EC meeting
10. Upcoming meetings - Board Meeting coming up on 10-27
11. Other business which could not be reasonably foreseen - n/a

Meeting adjourned at 7:05 p.m.