

Minutes

WiredWest Executive Committee meeting

January 2, 2015 10 AM

Hampshire Council of Governments

99 Main Street Northampton

Present: Jim Drawe, Kevin Cahill, Steve Nelson, Dan Jacques, Glenn Cardinal, Becky Torres, Monica Webb.

Meeting called to order at 10:20 AM

Meeting minutes of 11/21/14 and 12/12/14 tabled

Last mile discussion revealed that 34 WiredWest towns have approved and signed the Non- binding resolution to move forward with the "Fiber" town project.

Discussions related to creating a "Contract" with MBI to clearly spell out the roles of WW and MBI was discussed. It was suggested that more than one contract would be needed or amendments be added to the first contract to more clearly define WW and MBI relationship, ownership and operation, moving towards completion of the project. It was also noted that the contract would be complex and that a contract needs to be put together as soon as possible so that each entity knows their respective roles and that there is a system of checks and balances. Proper WW council will be sought out for putting together the initial WW/MBI working contract.

Apportionment for each member WW town is still not as accurate and equitable as it should be, and that work on the apportionment figures need to be worked on by MBI and their consultants to make sure the fairest and affordable numbers are assessed.

The "Fiber" town campaign plan, getting potential subscribers to fill out, sign and send along \$49.00, was discussed at length. Plans include direct mail, person to person, and groups promoting the effort. Marketing plans were outlined. The

ultimate goal of at least 40% take rate is where we need to be when the campaign is over. Details were discussed such as types of materials used to promote the effort, along with specific Executive Committee tasks, and WW delegate tasks, and training.

Discussion on By-laws and Governance suggests that changes are needed as WW evolves and E.C. work roles change. The By-Law changes should make it possible for WW to do things that are not easily done under current by-laws.

Prep for the January 10th, 2015 Board of Directors meeting in Chester was formulated.

A note that the "Cable Town pilot" is continuing with data still being gathered and digested.

Confirmed next E.C. meeting on January 9th, 2015 at HCOG Northampton.

Meeting adjourned at 1:37 PM, Motion by Monica Webb, seconded by Jim Drawe.